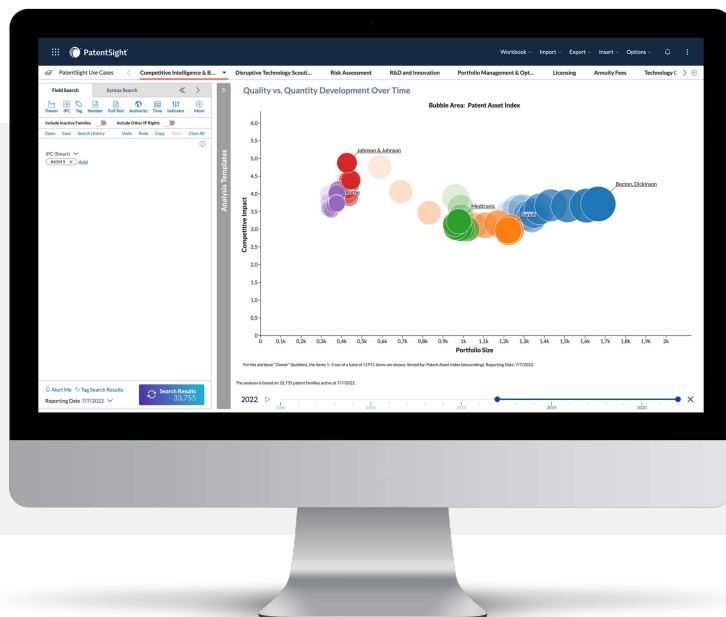


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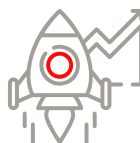
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What is the best way to **optimize my IP portfolio?**



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- Understand involvement and identify gaps in sustainable technology development.
- Objectively measure, evaluate and communicate progress against the UN SDGs.
- Develop a strategy for sustainable technology investment.

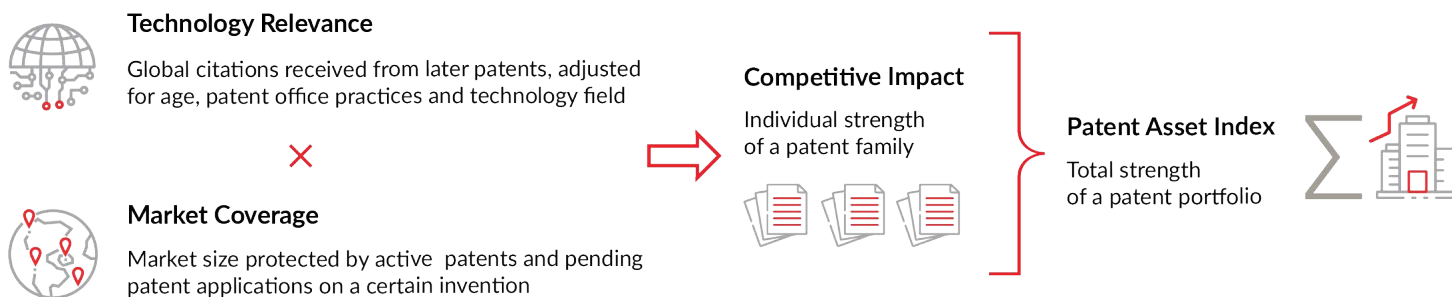


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Ernst, H., Omland, N. (2011): The Patent Asset Index - A New Approach to Benchmark Patent Portfolios. World Patent Information 33, pp. 34-41.

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